# EURO 3170 European Economic and Business Life: (3,3,0) Wirtschaft in Wandel/Deutsch-chinesische

Wirtschaftsbeziehungen

Prerequisite: EURO 3120 Contemporary European Societies II: Struktur und Zukunft der Sozialen Marktwirtschaft and GERM 3111 European Language III (German)

Since the late 1990s, Germany, Austria and Switzerland have adapted to global economic forces by a restructuring of industries, both on a macro- and a microeconomic level. New management and production methods have changed the workplace and pose, above all, challenges to the education and training systems. The course will first discuss recent changes in the industry and their implications for the labour market. It will then investigate their effects on human resources development and present case studies of the new job market.

A key element of the new "knowledge economy" is the utilization of information technologies. The course will attempt to show how these are applied in industry and trade and how they affect commercial relation between Hong Kong and Europe (including language use). Emphasis will be given to business sectors most likely to employ students after graduation (e.g. marketing, merchandizing, human resources and information services).

Guest speakers from the German, Austrian and Swiss Chambers of Commerce are invited to provide up-to-date briefings, whenever feasible. The course may involve project work. This course is open to European Studies majors only.

#### EURO 3511 European Academic/Internship (0,0,0) Semester I

Prerequisite: FREN 2112 European Language II (French) or GERM 2112 European Language II (German)

The European Academic/Internship Semester provides full linguistic and cultural immersion into the societies of French- or German-speaking countries through a combination of intensive language training, academic study and, whenever feasible, supervised working experience on location in Europe. Semester I is usually spent at a university in either the French- or German-speaking area of Europe.

Students will be placed individually or in very small groups at selected partner institutions of the European Studies Programme/ the Department of GIS. The course of study will normally comprise intensive foreign language tuition and selected academic courses, as they are available at the respective partner institutions.

### EURO 3512 European Academic/Internship (0,0,0) Semester II

Prerequisite: EURO 3511 European Academic/Internship Semester I

The European Academic/Internship Semester provides full linguistic and cultural immersion into the societies of French- or German-speaking countries through a combination of intensive language training, academic study and, whenever feasible, supervised working experience on location in Europe. Semester II is spent at a university and/or a work placement (internship) in a private company or public institution in either the French- or German-speaking area of Europe.

Students will continue to study at selected partner institutions of the European Studies Programme/the Department of GIS. The course of study will normally comprise selected academic courses, as they are available at the respective partner institutions. In case of internship, students will be placed individually with the assistance of the Year III supervisors. Internships may vary in length but not exceed six months of duration.

### EURO 3591-2 Honours Project (European Studies) (3,\*,\*)

The Honours Project is carefully selected and designed in collaboration between teachers, students, and possibly, external agencies. These projects, though rigorous in their essence, are less intended as pure exercises in academic research than as reports presented on topics directed towards real-life problems and situations encountered in Europe. Although usually written in English, the Honours Project will show bibliographical and citational familiarity with French or German language

publications and sources. This course is open to European Studies majors only.

### EURO 7010 European Integration and European (3,3,0) Governance

The course covers both European comparative politics and European integration. It presents the main features of political institutions and political sociology of European countries. It examines the causes and historical evolution of European unification and then looks analytically at the institutions and the policies of the Union, assessing their effectiveness and investigating their implications for the rest of the world. It also provides a critical review of the main theoretical contributions to the debate on European integration, and explores the prospects for eastwards enlargement in the post-Communist period and the future directions that the EU may take.

## EURO 7020 Topics in Political Economy: Europe (3,3,0) and China

This course focuses on the core approaches to comparative political economy and looks comparatively at the changing relations between (1) capital and labour, (2) states and markets, and (3) governments and the economy in Europe and China respectively. It introduces students to the relationship between the political and economic underpinnings of functioning markets, and to provide students with a general understanding of the institutions, states, and personalities that historically and currently have shaped the trajectories of European and Chinese economic reforms. This course also focuses on developments at both the regional and the global levels which are re-shaping the EU and China, and the related diversity in economic and social performance respectively.

### EURO 7030 Europe and China in the International (3,3,0) System: Political and Economic Relations

This course covers the historical perspectives as well as the current state of relationship between Europe and China, including political, economic and social-cultural dimensions. It enables students to understand the Chinese perceptions of Europe and the European perceptions of China. Since World War II and until the end of Cold War, Sino-European relations have undergone several major changes which are functions of the changes in the strategic triangle between China, the United States and the Soviet Union. After the opening up of China and the end of the Cold War, Sino-European relations have become a strong pillar in Chinese foreign policy in an attempt to counterbalance the dominance of the superpower, the United States. This course examines the role of Europe in Chinese foreign policy, the significance of the European economy for the Chinese modernization, and the uniqueness of China in the foreign policies of the EU and European countries.

### EURO 7040 European and Chinese Legal Issues (3,3,0)

One often hear that one of the most important obstacle when making business with China's "socialist market economy" is a widespread misconception of law to the benefit of informal relations (so called guanxi) including illegal practices, a disorder legal system and a general lack of the rule of law. Without mentioning that most of Chinese trade-related laws are still incompatible with WTO rules. Conversely, Chinese partners with Europe usually consider that laws and regulations are there too numerous, extremely binding, complicated (the key principle is that a national court or tribunal must interpret domestic law in accordance with European law) and remain protectionists.

Chinese and European legal institutions appear to be so disparate that comparing them may seem really innovative but actually, it is truly impossible to engage in Euro-China relations without having a grasp of fundamental and up-to-date knowledge of legal issues of both sides.

### EURO 7050 Methodology for Political Research (0,2,0

The course aims at teaching students to formalize their independent study project. It introduces to the different techniques available for field-work in political science, to the different